

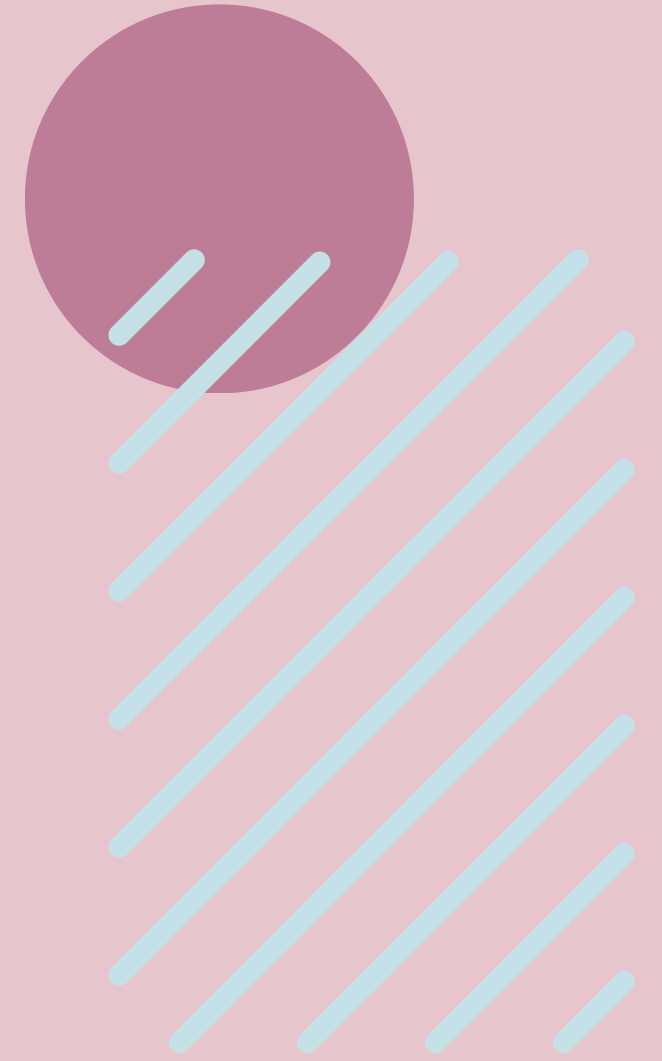


Inclusive
Leadership
Solutions

SHe2
Leadership
2023

“In the future
there will be no
female
leaders, there
will just be
leaders.

Sheryl Sandberg





About Us

Why SHe2 is different

SHe2 Leadership provide long term strategies for companies to build and retain strong and diverse leadership teams from the top down whilst ensuring their ambitious women achieve meaningful influence at a senior level without personal compromise. We accomplish this through providing a range of innovative programmes & initiatives including:

The I-SCALE Leadership Programme

Sharing stories so others can see fragments of themselves

The Human Leadership Programme

Building ladders to allow others to climb

The External Mastermind Advisory Group for Senior Leaders

In the future there will be no female leaders only leaders

The Company-wide Internal Interactive Connector

Building the capacity for everyone to thrive





Our Mission

To empower organisations with customised strategies and initiatives that drive lasting impact for ALL individuals; fostering a collaborative environment where men and women work together to redefine leadership and unlock the economic benefits for all stakeholders.

Authentic–Sustainable–Practical



In Summary

Providing your company with the tools and support to unlock leadership opportunities for everyone.

SHe2.....

- Inspires change through feelings and emotions blended with mindset and behaviour
- Develops programmes with a blend of science, research, academic insights and anecdotal evidence
- Places emphasis on the power of connections and storytelling both internally and externally
- Offers a credible and diverse external network all dedicated to contributing to equitable opportunities for all
- Involves and includes men in as important changemakers and active collaborators
- Tailors to ensure everything we do works effectively to address each client's aims and challenges
- Uses a blend of qualitative and quantitative data to benchmark and ensure ongoing effectiveness
- Challenges companies to look at their wider environment of culture and belonging as a connected approach
- Offers long term initiatives to ensure sustainable change and practical support for each participant
- Integrates action based social impact for ourselves and our clients, working together
- Works in partnership and collaboration with carefully curated industry leaders to create a real multiplier effect

Focused on the business and economic imperative that true diversity brings. All with the aim of ensuring women thrive at every stage of their leadership journey, moving consistently towards their ambition of key influence and impact.



Nicola Grant

Founder of SHe2 Leadership



Nicola

Having scrambled up the corporate ladder in the male-dominated Financial Services recruitment sector of the 1990s, I spent the following 20 years co-founding and expanding businesses in the property, construction, and food manufacturing sectors. Amidst this dynamic career, my most cherished and privileged role has been as a mother to my five wonderful daughters.

I launched SHe2 Leadership, motivated by three key factors:

1. My personal journey of navigating the often conflicting terrains of parental responsibilities, professional ambition, and personal fulfilment.
2. My aspiration for my daughters and their generation to step into a professional world where Diversity, Equity, and Inclusion (DE&I) are mission-critical business objectives, not just nice-to-haves. A world where there are simply, Leaders.
3. My sense of purpose in assisting women at all life stages to excel in their work, achieve their ambitions, enjoy themselves, and find happiness.

I firmly believe that eliminating obstacles to female advancement to C-suite positions and fostering their own companies is entirely achievable in the next decade. The key to this lies in prioritising Human Leadership and involving genuine, motivated and active male collaborators to create equitable cultures that benefit everyone.



Diversity Economic Opportunities

The data for 2023

£150b.

Closing the gender gap in the UK could add £150 billion to the country's GDP by 2025

£180b.

Increasing gender equality in the workforce could generate an additional £180 billion to the UK economy by 2030

87%

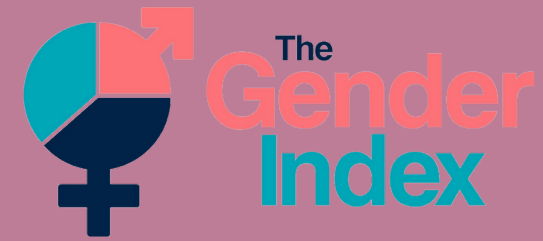
Companies with diverse teams make better decisions 87% of the time compared to those without diversity



Gender Index

The data for 2023

[Data provided by thegenderindex.co.uk](https://thegenderindex.co.uk)



17.70%

In the UK, female-led companies are reshaping industries, driving innovation, and inspiring future leaders with their commitment to excellence and inclusive leadership.

37.39%

Health, Wellbeing, and Social Care holds the largest share of female-led businesses in the UK, showcasing the significant presence and impact of women in this sector.

20.87%

An increasing number of newer businesses are female led, with this figure representing the % of businesses started within the last 2 years.



Women make Apple stronger. ”
That's not just a belief; it's a fact!

Tim Cook

CEO
Apple

For further information
please visit she2leadership.com
or email hello@she2leadership.com

